PIANOS FOR PEACE

ANNUAL REPORT FY2018

TOGETHER, WE'RE MAKING THE ARTS ACCESSIBLE TO ALL WHILE BUILDING PEACE THROUGH MUSIC AND EDUCATION
Pianos for Peace transforms communities and uplifts lives by engaging artists in volunteer service programs to make the arts accessible to all. We unite communities by building peace through music and education.

OUR MISSION

TABLE OF CONTENTS

Letter from the Founder ..........................................1
Overview ......................................................................2
Where We Serve..........................................................4

Our Programs
Community Arts ..........................................................10
Music Therapy ............................................................18
Arts Education ............................................................20
Ambassadors for Peace ..............................................24
Volunteer Artists ..........................................................30
Community Impact.......................................................32

Pictures on front cover:
1. Pianos for Peace and friends at Piedmont Park in downtown Atlanta
2. Students from Tri-Cities High School during closing ceremony of Pianos For Peace Festival at Hartsfield-Jackson Atlanta International Airport
3. Pianos for Peace Music Therapy program at Branan Towers Senior Community Center
WHY PIANOS FOR PEACE?

The city of Atlanta has vast cultural resources, yet too many among us have minimal access to arts experiences. One of the most disheartening statistics is the decline of arts education in underserved populations, especially in elementary schools. Students in underserved communities who are highly engaged in the arts are more likely than their peers with low arts involvement to obtain gainful employment, complete college, and volunteer in their communities.¹

Pianos for Peace is committed to bringing meaningful arts programs to our under-resourced schools, community centers, healthcare and senior care facilities. Each Pianos for Peace program is defined by the needs of our partner communities, the volunteer service of artists, and by our commitment to build peace through music and education.

Music Therapy is one of our three major programs that serve schools, hospitals, and nursing homes in our community. The majority of our hospital patients and nursing home residents have never experienced creative arts,² despite the proven fact that music therapy heals.³ Music education provides personal benefits to students that enrich their lives. Participating in an ensemble enhances feelings of self-achievement, assisted individuals in overcoming challenges, and builds self-confidence.⁴ Moreover, the social benefits of music education can continue throughout a student’s life and career.⁵

This report will outline the benefits of our outdoor festival, as well as the positive impact on the community through our year-round arts programs. Only through meaningful partnerships and joining hands with champions for the arts and our Ambassadors for Peace, are we able to unite people and uplift the lives of individuals and families.

We thank you for your generous support and contributions to transform communities through the soft power of the arts. Let’s unite to help make the arts accessible to all and build peace through music and education.

In harmony,

Malek Jandali
Founder & CEO

¹ Source: Benefits of Arts Education – Americans for the Arts
² Source: National Center for Health Statistics
³ Source: National Endowment for the Arts study, “The Impact of Professionally Conducted Cultural Programs on the Physical Health, Mental Health, and Social Functioning of Older Adults”
Pianos for Peace is making people come together around something common to celebrate traditions and it says things that people really cannot say in words. In a way, that’s what music does. It takes down barriers.

Leslie Gordon
Director of Rialto Center for the Arts at Georgia State University

Pianos for Peace has partnered with more than 20 nonprofit organizations, engaged more than 50 artists in community volunteer programs, and donated 95 pianos to local community-based organizations in metro Atlanta. Our community arts programs have served thousands of individuals in under-resourced schools, veterans’ centers, nursing homes, and hospitals.

BUILDING PEACE THROUGH MUSIC AND EDUCATION!
FY18 by the numbers
from January 1, 2018 – December 31, 2018

Community Arts & Pianos For Peace Festival

1 million estimated served
55 Partner Sites
30 outdoor sites
50 permanent homes
10 collaborative concerts
5 creative workshops

Music Therapy

239 senior citizens served
50 quarts of paint used
6 nursing Homes / community centers

Education

739 students served
16 schools / colleges

50 artists engaged in community programs and volunteer service
2,137 number of volunteer hours

1,006,780 Atlantans impacted by Pianos for Peace Festival and Community Art Programs

30% Black
7% Asian
31% Hispanic/Latino
21% White
11% Other

60% School Students
24% Senior Care Residents
8% People with Disabilities
6% Veteran
2% Specialty
WHERE WE SERVE

Our Partner Organization
Pianos for Peace transforms lives and communities at the following sites:

Abernathy Arts Center
Garden Hills Elementary School
Washington High School
North Clayton Middle School
Erin’s Hope for Friends
Dunbar Elementary Brenan
Towers Retirement Community
Music from the Heart School
Green Pastures Christian School
Skylark Senior Care
North Atlanta High School
Drew Charter School Love
Jackson Primary School
Divine Ministries and Music School
Adamsville Recreation Center
McNair Middle School
James A. Jackson Elementary School
Christ the King
MARTA Five Points Station

MARTA Doraville Station
Chapel Hill Elementary School
Clara Mohammed Elementary
Georgia Tech Alpha Chi Omega Sorority
Long Middle School
Cleveland Avenue Elementary School
South DeKalb Senior Center
Sweet Auburn Curb Market
Douglas High School
The King Center
Grand Gallery of One Atlantic Center
Flat Shoals Elementary
Tri-Cities High School
Sam Flax Arts Supplies
Spelman College
Tri-Cities High School
Jones Learning Center
Center for Civil and Human Rights
West Clayton Elementary School
Banneker High School
Grady High School
Inman Middle School
Jackson High School
Carver Early College
Finch Elementary School
Brown Middle School
Jones Elementary School
Art Gallery of Government Building
Dobbs Elementary School
Hollis Innovation Academy
Boyd Elementary School

Pianos For Peace Permanent Homes
50 Schools, Nursing Homes, and Organizations

Our programs serve schoolchildren, healthcare patients, veterans, seniors, and the disabled, igniting creativity and activating potential in under-resourced communities.
Our Partner Organizations
25 Partners, Sponsors and Organizations

City of Atlanta Office of Cultural Affairs
Fulton County Arts and Culture
Hartsfield-Jackson Atlanta International Airport
Metropolitan Atlanta Rapid Transit Authority - MARTA
Children’s Healthcare of Atlanta
Morningstar Storage
Core Property Capital
Atlanta Beltline
Georgia State University
Atlanta Police Department
Compass Liberty
Spelman College
Center for Civil and Human Rights
Sam Flax Arts Supplies
Cohen Cooper Estep & Allen
Troutman Sanders
Georgia Tech
Ogden-Ritenour
Soul b Music
Roswell Rotary Club
DeKalb County Police Department
Casa Nuova Italian Restaurant
William and Anne Goldstein
Starwood Business Group
Atlanta Interfaith Broadcasters

“I just see people light up on their own journey or path and all of a sudden they hear the music and they stop and people just take it in. So I think it just gives us all a little humanity.”

Daniel Dunlop, Piedmont Park

“The praise and the spirit that you feel coming off people. You look behind you and you see Black, White, Latino, Mexican, they are all just standing here and the world just gets bigger. It’s a really good feeling.”

David Keith, Street Artist
- Atlanta Fulton Public Library
WHAT WE DO

PIANOS FOR PEACE SERVES THE COMMUNITY THROUGH THREE PROGRAMS:

PICTURED: Pianos For Peace Outdoor Festival – Atlanta Beltline
Senior Citizen playing Pianos For Peace – Avalon
Pianos for Peace volunteer Marjorie Clay – Green Pastures Christian School
Each Pianos for Peace program is defined by the needs of our partner communities, the volunteer service of artists, and by our commitment to build peace through music and education.

"Practicing music reinforces teamwork, communication skills, self-discipline, and creativity."

- The Backstreet Boys
PIANOS FOR PEACE

THIS PIANO IS FOR YOU TO PLAY
Our programs serve schoolchildren, healthcare patients, veterans, seniors, and the disabled, igniting creativity and activating potential in under-resourced communities.
The Pianos for Peace outdoor festival is the organization’s annual two-week Community Arts Program that features pianos painted by local artists in the parks and public spaces of Atlanta for anyone to play and everyone to enjoy. We then donate the pianos to Title I Schools, nursing homes and hospitals where they become permanent homes for future Pianos for Peace community arts programs.

Pianos for Peace is one of Atlanta’s largest annual public arts displays, receiving more than 30 million media impressions. In 2018, the organization displayed 50 painted pianos throughout three counties of greater Atlanta, including two in the world’s busiest airport at Hartsfield-Jackson Atlanta International Airport, five Atlanta Beltline locations, and six Metropolitan Atlanta Rapid Transit Authority (MARTA) stations – the first collaboration of its kind since the tracks were laid in 1979.

“\nThis is spreading everyone’s different experiences across the city and it is very beneficial to our campus. I actually would really like this to stay here but I know it would be in a better place if it were in a nursing home or somewhere where people need it most. This has definitely been a great experience.”

Winston Wu
Medical Engineer Student
Georgia Tech

More than 1,000,000 ATLANTANS AND VISITORS SERVED (Cay Communications Estimate)

YEAR-ROUND COMMUNITY ARTS PROGRAMS UPLIFTING LIVES THROUGH THE ARTS

SPRING
Pianos for Peace accepts piano donations and artists’ proposals from the community.

SUMMER
Volunteer artists design and paint pianos and create their own masterpieces.

FALL
Pianos for Peace outdoor festival in public places throughout metro Atlanta for anyone to play and everyone to enjoy.

WINTER
Pianos for Peace donates painted pianos and serves the community through our year-round art programs in nursing homes, hospitals, schools and organizations in need.
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<td>Center for Civil and Human Rights</td>
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<td>Gateway on Roswell Road</td>
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<td>Sam Flax Arts Supply – SCAD</td>
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<td>Brenan Towers Senior Community</td>
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<td>Adamesville Recreation Center</td>
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<td>MARTA North Spring Station</td>
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<td>MARTA Doraville Station</td>
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<td>MARTA Five Points Station</td>
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<td>MARTA H E Holmes Station</td>
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<td>Goldfish Swimming School - Johns Creek</td>
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<td>Love Divine Ministries and Music School</td>
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<td>South DeKalb Senior Center</td>
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<td>Jones Learning Center</td>
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<td>Erin’s Hope for Friends</td>
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<td>North Clayton Middle School</td>
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<td>East Lake Atlanta</td>
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<td>Dunbar Elementary</td>
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<td>Music from the Heart School</td>
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<td>Christ The King</td>
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<td>Casa Nuova Italian Restaurant</td>
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<td>Spelman College – Students Center</td>
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<td>Skylark Senior Care – Johns Creek</td>
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<td>Drew Charter School</td>
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UNITY in our CommUNITY

People and organizations throughout metro Atlanta make Pianos For Peace their own.

Rialto Center for the Arts at Georgia State University
@RialtoCenter  #PianosForPeace have found their permanent homes around #Atlanta!

Atlanta Fulton Public Library
Pianos for Peace created jobs when street artists performed regularly for the public and collected tips!

Hartsfield-Jackson Atlanta International Airport
An average of 260,000 passengers fly through Atlanta each day in the busiest airport in the world!

@Atlanta Airport
All of the pianos will be dedicated to local schools in hopes of spreading more #peace through #music and #education.

@AtlantaSymphony
Enjoying an amazing tune from public piano on @TheWoodruff Campus!
#PianosForPeace
#AtlantaSymphonyAssociates
PIANOS FOR PEACE FESTIVAL

September 1-22, 2018

50

ATLANTA

PIANOS

BUILDING PEACE THROUGH MUSIC AND EDUCATION

PIANOS FOR PEACE

PIANOSFORPEACE.ORG
CONNECTING COMMUNITIES AND PRESERVING THE CULTURAL IDENTITY OF ATLANTA

100% of donors felt that their contribution was meaningful.

85% of public participants were inspired by Pianos for Peace.

98% of volunteer artists were proud of sharing their art.

83% of students believed we made a positive impact.

COMMUNITY MEMBERS

95% appreciated Pianos for Peace.

93% encouraged to engage in the community.

85% shared on social media.

78% interacted with new people.

92% of Atlantans agreed that the arts uplift lives and transform communities.

*Source: Survey during the 2018 Pianos for Peace outdoor festival.*
The free Pianos for Peace App is available to download for both iPhone and Android. The app maximizes people’s interaction with all Pianos for Peace, creating new opportunities for social engagement around the artist-designed instruments.

Each piano has its own page in the app, which includes photos, location details, the artist’s bio and design. The app enables users to explore the latest social buzz about the pianos, schedule their own “pop-up concerts” on individual pianos in any of the 50 locations, alert their friends and fans about upcoming events, and compete to win Pianos for Peace prizes including a chance for one lucky musician to perform live at Carnegie Hall with Pianos for Peace founder, composer and pianist Malek Jandali.
Pianos for Peace serves the community and uplifts lives through meaningful healing arts programs, bedside performances and music therapy workshops. We engage local volunteer artists to share their time and talents to serve seniors in nursing homes, people with disabilities in special care centers, and hospital patients in treatment centers through our dynamic arts programs.

Healing Arts Program

Pianos for Peace believes that caring for hospital patients goes beyond medical treatment. The atmosphere surrounding children and families is vitally important to promoting physical and emotional well-being. Through the soft power of music, art and education, we provide healing arts programs that are truly special.

Music Therapy Program

Music can play a healing role in settings ranging from operating rooms to family clinics. Studies show that listening to and playing music boosts the immune system’s effectiveness (1).

At the deepest level, the creative process and the healing process arise from a single source. When you are an artist, you are a healer: a wordless trust of the same mystery is the foundation of your work with is integrity.

Rachel Naomi Reman, MD

“Music has healing power. It has the ability to take people out of themselves for a few hours.”

~ Elton John

WE SERVE THE FOLLOWING PARTNER ORGANIZATIONS

Brennan Towers Retirement Community
Skylark Senior Care
Adamesville Recreation Center
South Dekalb Senior Center
Flat Shoals Elementary
Children’s Healthcare of Atlanta

VOLUNTEER POWER

58 VOLUNTEER ARTISTS
76 MUSICIANS
2,164 VOLUNTEER HOURS

* Source: Daniel J. Levitin, PhD - “This is Your Brain on Music” (Plume/Penguin, 2007)
Elton John

MUSIC THERAPY

Uplifting lives through the arts

Children’s SM
Healthcare of Atlanta

Scottish Rite

Have fun and make some music!
Pianos for Peace expanded their Healing Arts program by mobilizing “Ambassadors for Peace who help run programs at nursing homes and healthcare facilities and ensure high-quality experiences for all involved. Thanks to this new program, we were able to increase the reach of our Music Therapy programs by 50% this year, serving 3,000 individuals in 16 partner sites, up from 1,500 individuals in 9 sites last year.
Pianos for Peace’s Arts Education program focuses on serving students in underserved communities in the greater Atlanta area. Our meaningful partnerships throughout the city and across three counties (Fulton, Forsyth, DeKalb) enable us to connect public schools with volunteer artists. We mobilize and empower more than 100 volunteers and professional artists - from classical musicians to photographers to filmmakers - in volunteer service programs that benefit communities in need.

Pianos For Peace joins hands with creative arts instructors to deliver dynamic learning experiences and educational workshops that encourage self-expression, stimulate confidence, nurture positive development, and enhance self-esteem in young people and students at Title I schools and under-resourced learning centers. The organization also engages in benefit concerts that raise awareness and funds in partnerships with nonprofit organizations in the community.

Different Access to Arts Education across Communities

93% of Americans believe that the arts are vital to providing a well-rounded education.

Source: American for the Arts 2014-15

STUDENT DEMOGRAPHICS

77% of students eligible for free or reduced-priced meals

Source: Atlanta Public Schools 2014-15
“Our partnership on your creative peacemaking through music and the arts is transforming our communities and bringing people together. We are honored to be part in your community arts programs that have tremendous impact on youth in our schools. You empower local artists and are definitely making a positive impact in Atlanta.”

Justin Clay, Executive Director and Founder, Music from the Heart Fine Arts (FY16 Pianos For Peace Partner)
The majority of this year’s 50 Pianos for Peace were awarded to Atlanta Public Schools serving all age groups and grades through a competitive application process. The Pianos for Peace are being used for everything from pre-K music classes to high school chorus ensembles, musical productions, dance rehearsals, and piano lessons. In addition to donating the colorful Pianos for Peace Pianos, we collaborate on providing a year-round Community Arts Education programs that include workshops, and performances throughout the school year.
Pianos for Peace established long-term partnerships with the Atlanta and DeKalb County Police Departments through the Ambassadors for Peace program to unite the communities and build peace in the city. The Ambassador For Peace program also embarked on special collaborations with the Metropolitan Atlanta Rapid Transit Authority (MARTA), and four of the state’s top academic institutions: Emory University, Spelman College, GeorgiaTech and Georgia State University. The historic partnership with MARTA was especially meaningful, as it was the first time since its inception in 1979 that the organization permitted musical instruments to be displayed in stations around the city. Pianos for Peace were placed in 6 stations (Five Points, College Park, H.E. Holmes, North Springs, King Memorial and Doraville) reaching the more than 550,000 passengers per day that ride MARTA.

Every year, our Board of Directors recognizes exceptional individuals and organizations for their commitment to uniting communities and promoting arts and peace. Pianos for Peace honored Chief George N. Turner of the Atlanta Police Department and Dr. Cedric L. Alexander of the DeKalb County Police Department with the 2016 Pianos for Peace Teamwork Award at Atlanta City Hall.

"This is an amazing opportunity for us to speak about peace, and what we are doing in Atlanta is uniquely different. I am extremely proud to be a part of the Pianos for Peace initiative. The importance of music, it brings so many people together, from so many different walks of life."

Chief George Turner, Atlanta Police Department
This year the Pianos for Peace board of directors presented the **2018 Ambassador for Peace Award** to Dr. Meria Joel Carstarphen, Superintendent of Atlanta Public Schools and the **2018 Pianos for Peace Teamwork Award** to Dr. Sara Womack, Performing Arts Coordinator at Atlanta Public Schools during a meaningful community concert on December 12, 2018 in collaboration with the Grady High School Philharmonic Orchestra.

Founder & CEO Malek Jandali with Mayor of Atlanta Keisha Lance Bottoms at Atlanta City Hall

Group photo of attendees at the Pianos for Peace event.
Pianos for Peace strongly believes in engaging youth in schools and academic institutions, and the partnerships with students, faculty and staff at Emory University, Spelman College, GeorgiaTech, and Georgia State University did just that. With painted pianos on the campuses, students of all backgrounds and talents joined together to celebrate their community through music, art and education.

In sharing our mission of making the arts accessible to all, our Ambassadors for Peace program was instrumental in uplifting lives and impacting positive social change in our communities.
The volunteer artists of Pianos for Peace are the engines that power our broad range of community outreach programs, inspiring and fostering positive change for those in need. Our Ambassadors for Peace roster lies at the core of our mission and features artist volunteers from almost every artistic discipline — musicians, classical and jazz instrumentalists, dancers, choreographers, composers, designers, directors, photographers, and more. Working in tandem with our dedicated staff, our roster of artists donates their time and talent to give back to local communities, especially in underserved areas in our mission to make the arts accessible to all.
PEACE ON EARTH

PIANOS FOR PEACE
VOLUNTEER ARTISTS

The Pianos for Peace team of volunteer artists comes from diverse backgrounds and levels of professionalism, everyone from young children to seniors join efforts to paint messages of peace and unity on the pianos. While some are professional artists and others passionate novices, all are committed to the goal of making the arts accessible to all and impacting positive social change in the community, especially underserved areas.
A SYMPHONY FOR PEACE

The Pianos for Peace programs have united and engaged members of the community as well as painters, music lovers, students, visual artists, dancers, photographers, filmmakers and the general public to preserve the cultural identity of our city and help build peace through music and education.
COMMUNITY IMPACT

A copy of Pianos for Peace's most recent financial statement is available upon request by contacting our office at 404.953.9121 or Contact@PianosForPeace.org

Pianos for Peace is a registered nonprofit 501(c)(3) organization and your contribution is tax deductible to the fullest extent of the law.

YOUR GENEROUS SUPPORT ENABLES PIANOS FOR PEACE TO SERVE THE COMMUNITY AND MAKE THE ARTS ACCESSIBLE TO ALL. THANK YOU!

GIFT BY MAIL
Pianos for Peace
1795 Peachtree Street NE
Atlanta, Georgia 30309

ONLINE DONATION
PianosForPeace.org

CREDIT CARD BY PHONE
Pianos for Peace Office
404.953.9121

STOCK DONATION
Pianos for Peace Office
404.953.9121

A copy of Pianos for Peace’s most recent financial statement is available upon request by contacting our office at 404.953.9121 or Contact@PianosForPeace.org
Board of Directors

Stephen Timme
Lisa Blackstone
Dan Carmody
Jeff Cohen
Ameer Muhammad
Malek Jandali
Maria Fundora

Malek Jandali, President, Founder & CEO
Ameer Muhammad, Director Community Outreach
Cari Fundora, Development and Program Associate

BUILDING PEACE
THROUGH MUSIC AND EDUCATION

PIANOSFORPEACE.ORG

Photos in this report provided by: Justin, Yasmine, Catalina, Shawn, Louis, Dan, Marisa, Ameer and Pianos For Peace staff, partners and friends.
ATLANTA

Pianos for Peace

Launched in partnership with the City of Atlanta Office of Cultural Affairs, Pianos for Peace is mobilizing high school students through our year-round community programs in which students will conceive, organize, and execute programs and events that teach them and their peers how to give back to their communities through the arts.

USA

Spreading Peace

Pianos for Peace Vermont was launched in October 2018 and are replicating our successful programs and developing meaningful partnerships in Oregon for Pianos for Peace 2019.

INTERNATIONAL

Relief Sites

Pianos for Peace established a strategic partnership with the Sydney Music Conservatory High School and we are bringing our timely programming to international relief sites and community-based organizations such as Save the Children and UNICEF.

Quality of Commute

Pianos for Peace has developed a strategic partnership with both the Hartsfield-Jackson Atlanta International Airport and MARTA while working to bring colorful painted pianos to leading international transit hubs and bus terminals driving a platform of “quality of commute.”

Cultural Diplomacy

Pianos for Peace is driving the international movement for increased inclusion of the arts, along with politics and economics, in major forums and conventions such as The Skoll Forum and United Nations centering on positive social change in the world.
Pianos for Peace founder, Malek Jandali, believes that music has the power to transform communities and impact positive social change. As an international renowned composer and pianist, he has led panels and shared his vision at The United Nations, Harvard University, The Skoll World Forum on Social Entrepreneurship, Georgia Tech TEDx, The Aspen Ideas Festival, Gusi International Peace Summit and Duke University among others.

In 2015, the Carnegie Corporation of New York recognized him as a Carnegie Great Immigrant – The Pride of America – along with Yo-Yo Ma and Itzhak Perlman for his commitment to peace and his notable contributions to the progress of our society.

The mission of Pianos for Peace, to build peace through music and education, is rooted in Malek’s belief that music changes people, and people change the world.
"Art is nothing if you don’t reach every segment of the people."

- Keith Haring